



FINANCIAL AND ORGANIZATIONAL STATUS

ORU faces significant challenges financially, but has an optimistic hope that has been created through recent significant gifts and organizational change. The “seed” gift and accompanying organizational transformation creates an exciting opportunity of renewal that should attract the gifts of many who have desired to give, but have felt inhibited by past stewardship problems at the university.

Debt needs to be significantly reduced and ultimately eliminated. Budgets must be balanced and surpluses must be produced to grow to potential.

The endowment of the university is tied to one major investment, CityPlex Towers, which has underperformed from a financial perspective. The endowment must be built and diversified into appropriate investments.

The donor base must be significantly enlarged. Increases in grants and corporate gifts as well as individual donations must occur.